

Public Affairs Guidance (PAG) for Election 2004-05

Released Friday, Dec. 5, 2003. Replaces Sep 17, 2002 PAG.

The following guidance was prepared by the OASD (PA) to assist Commanding Officers and Public Affairs Offices in carrying out activities associated with political campaigns for elections for federal, state and local offices.

Please read this information for your edification on the above matters. Inquiries from Commanders regarding these activities should be answered in accordance with this Public Affairs Guidance. Apprise the Deputy Director or Director, FVAP of such inquires and refer any sensitive issues to the Deputy or Director, FVAP.

SecDef Msg 0312052112Z

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> Subj: DoD Public Affairs Policy Guidance Concerning Political Campaigns
> and Elections
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> Addressees pass to all subordinate commands
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> Refs:
> A. SecDef Msg 171724Z Sep 02, DoD Public Affairs Policy Guidance
> Concerning Political Campaigns and Elections
> B. DoD Directive 1344.10, Political Activities by Members of the Armed
> Forces on Active Duty
> C. 5 U.S.C. §§ 7321-7326, The Hatch Act of 1939, as amended in 1993
> D. 5 C.F.R. Parts 733-734, Political Activities of Federal Employees
> E. DoD Directive 5230.9, Clearance of DoD Information for Public Release
> F. DoD Instruction 5120.4, DoD Newspapers, Magazines and Civilian
> Enterprise Publications
> G. DoD Instruction 1100.13, Surveys of DoD Personnel
> H. DoD Directive 5120.20, Armed Forces Radio and Television Service
> (AFRTS)
> I. DoD Regulation 5120.20-R, Management and Operation of AFRTS
> J. DoD Directive 1334.1, Wearing the Uniform
> K. AFI 36-2903, Dress and Personal Appearance of Air Force Personnel
> L. AR 670-1, Wear and Appearance of Army Uniforms and Insignia
> M. NAVPERS 15665I, United States Navy Uniform Regulations
> N. MCOP 1020.34G, Marine Corps Uniform Regulations
> O. DoD Directive 5410.18, Public Affairs Community Relations Policy
> P. DoD Instruction 5410.19, Public Affairs Community Relations Policy
> Implementation
> Q. DoD Directive 1000.4, Federal Voting Assistance Program (FVAP)
> R. 2002-2003 DoD Voting Assistance Guide, as amended
> S. DoD Directive 1344.13, Implementation of the National Voter
> Registration Act (NVRA)
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> 1. Commanders shall comply with this policy guidance concerning political
> campaigns and elections. This guidance governs activities relating to
> federal, state, and local political campaigns and elections. Consistent
> with this guidance, commanders should encourage and welcome visits by
> candidates seeking to receive briefings, tours, or other official DoD
> information. Further, nothing in this guidance is intended to inhibit the
> appropriate representation by elected officials of constituents who happen
> to live or work on a military installation.
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> 2. This message supersedes Ref. A, and shall remain in effect until
> amended. Addressees will ensure widest dissemination, implementation, and
> compliance.
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> 3. National Guard armories and other state facilities should review
> applicable state law for additional guidance and restrictions.
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> 4. Political campaigns and elections defined. A political campaign or
> election begins when a candidate, including an incumbent office-holder,

> makes a formal announcement that he or she seeks to be elected to a
> federal, state, or local political office. A political campaign or
> election also begins when an individual files a candidacy with the federal
> election commission or equivalent state or local regulatory office. Once
> initiated, a political campaign or election does not end until one week
> after the conclusion of the relevant election.

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> 5. General policy. As a matter of long-standing policy, DoD personnel
> acting in their official capacity may not engage in activities that
> associate DoD with any partisan political campaign or election, candidate,
> cause or issue. Political activity by members of the armed forces
> continues to be governed by Ref. B. Political activity by federal
> civilian personnel continues to be governed by Refs. C and D.

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> 6. Inquiries from political campaign organizations. DoD personnel must
> forward all inquiries from political campaign organizations to a public
> affairs officer (PAO) for awareness and appropriate action. In response
> to specific inquiries, PAOs will only provide information that is
> available to the general public. Ref. E pertains.

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> 7. DoD newspapers, magazines, and publications. Per Ref. F, DoD
> newspapers, magazines, and civilian enterprise publications will not
> publish information provided by a candidate's campaign organization,
> partisan advertisements and discussions, or cartoons, editorials, and
> commentaries dealing with political campaigns or elections, candidates,
> causes, or issues. Per Ref. G, DoD newspapers and civilian enterprise
> publications may not conduct or publish polls, surveys, or straw votes
> relating to political campaigns or elections, candidates, causes, or
> issues.

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> 8. Armed Forces Radio and Television Service. Per Refs. H and I, AFRTS
> will provide a free flow of balanced, informational coverage of political
> campaigns and elections provided by u.s. Commercial and public networks
> free of charge. AFRTS will exercise great care to provide news regarding
> political campaigns and elections absent political comment, analysis, or
> interpretation. Although AFRTS may include political comment, analysis,
> or interpretation from sources provided by U.S. commercial and public
> networks free of charge as part of its informational coverage, AFRTS will
> not support or oppose any candidates, causes, or issues. Additionally,
> AFRTS will not broadcast advertisements or announcements paid for by a
> candidate, an organized political party, or a private group seeking to
> influence the outcome of a political campaign or election.

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> 9. Use of installation facilities by candidates. Installation commanders
> will not permit the use of installation facilities by any candidate for
> political campaign or election events, including: public assemblies or
> town hall meetings, speeches, fund-raisers, press conferences,
> post-election celebrations, and concession addresses. This policy does
> not prohibit members of congress and other elected officials from visiting
> military installations to receive briefings, tours, or other official DoD
> information. Installation commanders will ensure that candidates who
> visit military installations to conduct official business do not engage in
> any political campaign or election activity during the visit. The
> preceding prohibition does not apply to the President, the Vice President,
> or the Speaker of the House of Representatives. To avoid the appearance
> of preferential treatment, installation commanders should offer all
> candidates for national office who are not current members of congress or
> serving governmental officials the same access to installations as any
> other unofficial visitor. Installation commanders should consult service
> chiefs of legislative liaison for guidance or instructions regarding
> specific visitation requests.

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> 10. Media coverage of installation visits. When an installation
> commander invites a candidate to an installation to participate in

> official business, and the media seeks to cover the event, the candidate
> may appear on camera and in photographs as an official participant, but
> may not make a statement or respond to media queries while on the
> installation. The SecDef may authorize exceptions to this policy on a
> case-by-case basis for the Pentagon reservation, but under no
> circumstances will a candidate receive approval to make a campaign or
> election-related statement or to respond to a campaign or election-related
> media query. When an elected official arrives or departs a military
> installation via military aircraft, the installation commander will not
> authorize media coverage of the arrival or departure if the elected
> official's itinerary includes political campaign or election activity in
> the local community. The preceding prohibition does not apply to the
> President, the Vice President, or the Speaker of the House of
> Representatives. When the President, Vice President, or Speaker of the
> House arrives or departs a military installation via military aircraft and
> part of that official's itinerary includes political campaign or election
> activity in support of a particular candidate, the installation commander
> will allow the media a photo opportunity to cover the arrival or departure
> of the President, Vice President, or Speaker of the House, but will not
> allow the supported candidate to be present during the photo opportunity.
> Installation commanders anticipating a visit by the President, Vice
> President, or Speaker of the House that may involve political campaign or
> election activities should contact staff assistants planning the visit to
> ensure all concerned are aware of the provisions of DoD's public affairs
> policy guidance.

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> 11. Support of political events by military personnel. DoD maintains a
> long-standing policy that DoD personnel acting in their official capacity
> may not engage in activities that associate DoD with any partisan
> political campaign or election, candidate, cause, or issue. Consistent
> with this policy guidance, installation commanders will decline requests
> for military personnel to appear in or support political campaign or
> election events. All military personnel, including National Guard and
> reserve forces, are prohibited from wearing military uniforms at political
> campaign or election events. Refs. J, K, L, M and N pertain. This policy
> is not applicable to the provision of joint armed forces color guards at
> the opening ceremonies of the national conventions of the Republican,
> Democratic, and other political parties formally recognized by the federal
> election commission.

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> 12. Public commentary by military personnel. All military personnel,
> including National Guard and reserve forces, acting in their official
> capacity may not engage in public commentary, including speeches and
> written submissions offered for publication, concerning political
> campaigns or elections absent prior clearance. Refs. B, E, F, O, and P
> pertain.

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> 13. Political campaign or election literature. Military personnel,
> including National Guard and reserve forces, shall not distribute
> political campaign or election literature while in uniform, while acting
> in their official capacity, or while on a military installation.
> Installation commanders will only allow distribution of political campaign
> or election literature on installations as authorized by military
> department regulations.

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> 14. Filming, photographing, or taping on military installations.
> Installation commanders will not allow candidates or their agents to film,
> photograph, or tape military equipment (e.g. ships, tanks, and aircraft)
> for use in political campaign or election advertisements, commercials, or
> literature. Absent exceptional operational security concerns, this
> guidance does not apply to candidates or their assistants who elect to
> film, photograph, or tape military equipment from a location outside the
> confines of an installation.

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> 15. Federal Voting Assistance Program. DoD encourages all active duty
> military and civilian personnel and their eligible family members to
> register and vote. Consistent with Refs. O and P, DoD will support the
> Federal Voting Assistance Program by publishing factual information about
> registration and voting laws, with special emphasis on absentee voting
> requirements. Additionally, commanders will provide voting assistance
> officers at every level of command, and ensure they are trained and
> equipped to provide voting assistance. Commanders responsible for
> operation of military post offices should ensure expeditious processing of
> balloting material and proper postmarking and date stamping of absentee
> ballots. Voting assistance information is available through the Director,
> DoD Federal Voting Assistance Program, Washington Headquarters Services,
> 1155 Defense Pentagon, Washington, D.C. 20301-1155. Voting assistance
> information also is available by telephone at commercial (800) 438-8683,
> (703) 588-1584, DSN 425-1584, by fax (703) 588-0108, DSN 425-0108, by
> e-mail (all lower case) vote@fvap.ncr.gov, or at website www.fvap.gov.
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> 16. National Voter Registration Act. Armed forces recruitment offices
> must review Ref. Q to ensure compliance with the National Voter
> Registration Act.
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> 17. Installation facilities as polling places:
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> a. If as of December 31, 2000, an installation facility was designated as
> an official polling place by a state or local election official or has
> been used as a polling place since January 1, 1996, installation
> commanders shall not deny the use of that facility as a polling place for
> federal, state, or local elections. The SecDef or the Secretary of the
> Military Department concerned may grant a waiver of the requirement to
> allow use of the facility if that Secretary determines that local security
> conditions require prohibition of the designation or use of that facility
> as an official polling place for any election. Because locating polling
> places on a military installation may cause DoD personnel inadvertently to
> violate one or more of the following statutes: 18 U.S.C. 592, 593, 594,
> 596, 602, 603, 606, 607, and 609; installation commanders should ensure
> that all active duty military personnel remain clear of such polling
> places except as necessary to exercise their individual voting rights.
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> b. With respect to any installation facility not covered by Para.17.a,
> installation commanders should not allow the use of installation
> facilities as polling places for federal, state, or local elections.
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> 18. The point of contact for media questions regarding DoD public affairs
> policy guidance concerning political campaigns and elections is Mr. Glenn
> Flood, Office of the Assistant Secretary of Defense for Public Affairs
> (OASD(PA)), DoD Press Operations Office, at commercial (703) 695-6294 or
> DSN 225-6294. Additionally, legal interpretation of this guidance is
> available from local legal advisors. The DoD General Counsel is the final
> authority in DoD for resolution of disputes or other significant potential
> problems concerning legal interpretation of this guidance.
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> 19. Concerns and issues involving federal candidates. The OASD(PA) point
> of contact for all concerns, disputes, unresolved issues, or potential
> problems involving federal candidates is Mr. Glenn Flood, DoD Press
> Operations Office, at commercial (703) 695-6294 or DSN 695-6294.
> Installation commanders and public affairs officers are directed to notify
> OASD (PA) of all such concerns, disputes, unresolved issues, or potential
> problems, including those that are resolved amicably.

-- AIG8777-L is the e-mail counterpart to the AIG 8777 message group
-- Send feedback/comments/questions to AIG8777-L-request@DTIC.MIL